

INVENTION DISCLOSURE

 CAB/PMU/CLM  
 PB DISCLOSURE NUMBER  
 7372

PLEASE PRINT

SUBMITTED BY (FULL NAME) John K. Eckl	Department PMU Engineering	Page 1 of 3
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TITLE: System for Adapting Conventional Inserter Billing to Electronic Distribution
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SUBMITTER(S) SIGN AT END OF DESCRIPTION AND SEND DIRECTLY TO CORPORATE PATENT LAW DEPARTMENT

CONCEPTION	REDUCTION TO PRACTICE
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CONCEIVED ON 16 May 1995	ENGINEERING NOTEBOOK	REDUCED TO PRACTICE ON	ENGINEERING NOTEBOOK
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DATE 19	NUMBER 1	PAGES	DATE 19	NUMBER 1	PAGES
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CONCEPTION DISCLOSED IN CONFIDENCE TO:		FIRST SUCCESSFUL TEST WITNESSED BY:	
1. (FULL NAME) Lyle W. Shaw	<i>Lyle W. Shaw</i>	1. (FULL NAME)	
1. (FULL NAME)		1. (FULL NAME)	

DESCRIPTION: Include sketches and any pertinent information relating to records of tests, developments, etc. Attach any pertinent papers (include memos) which might aid in showing dates, conception, reduction to practice, experimentation, possible date of public disclosure, etc. Attach copies of pertinent pages from your laboratory notebook relating to this invention. Also include a statement of all prior art (patents, literature, etc.) that you may be aware of which may relate to this disclosure.

Name the Pitney Bowes product or project relating to the invention:

*All Production Mail (and Table Top) Customer sites.*

Briefly describe how Pitney Bowes (its subsidiaries or affiliates) can benefit both technically and in a business sense from exploitation of this invention. *This system provides a bridge product between paper-mail technology and the emerging "information superhighway" paradigm. Mailers benefit from lower cost, lower float, and a high-profile feature they can offer to their customers.*

## BRIEF ABSTRACT OF INVENTION:

*This system taps the mailer's mainframe - to - printer data stream, isolates selected customers' billing, reformats the billing images to a predetermined format(s) (encrypted if desired), and e-mail's that billing image to a P.B. or 3rd party store-and-forward network for subsequent access by the customer. In this manner, production mailers can offer their customers (through this Pitney Bowes product) electronic copies of their bills.*

*Customer's get the convenience of downloadable "Quicken-Ready" electronic bills. Production Mailers get the dual incremental utilities of more timely delivery of the bill, and much lower net cost of delivery. Mailers can offer the "e-bill" feature in addition to their conventional mailing with no incremental MIS infrastructure. Pitney Bowes gains a strategic, proactive, bridge between paper based mailing and electronic information transfer, spawning downstream product / partnership opportunities as well.*

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**DESCRIPTION (CONTINUED)**

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**SUBMITTER(S) SIGN AND DATE BELOW**

Signature <i>Alvin Edd</i> Date <i>13 June 95</i>	Signature      Date
<b>WITNESSED (TWO WITNESSES)</b>	

READ AND UNDERSTOOD BY ME THIS <i>Lyle W Shrew</i> DAY OF <i>June 13</i> 19 <i>95</i>	READ AND UNDERSTOOD BY ME THIS <i>10<sup>th</sup></i> DAY OF <i>July</i> 19 <i>95</i>
SIGNED	SIGNED <i>Christian A. Beck</i>
IF MORE SPACE IS NEEDED, USE BACK PAGE ONLY OF ADDITIONAL COPIES OF THIS FORM BOTH SUBMITTERS AND WITNESSES SHOULD SIGN EACH ADDITIONAL COPY	

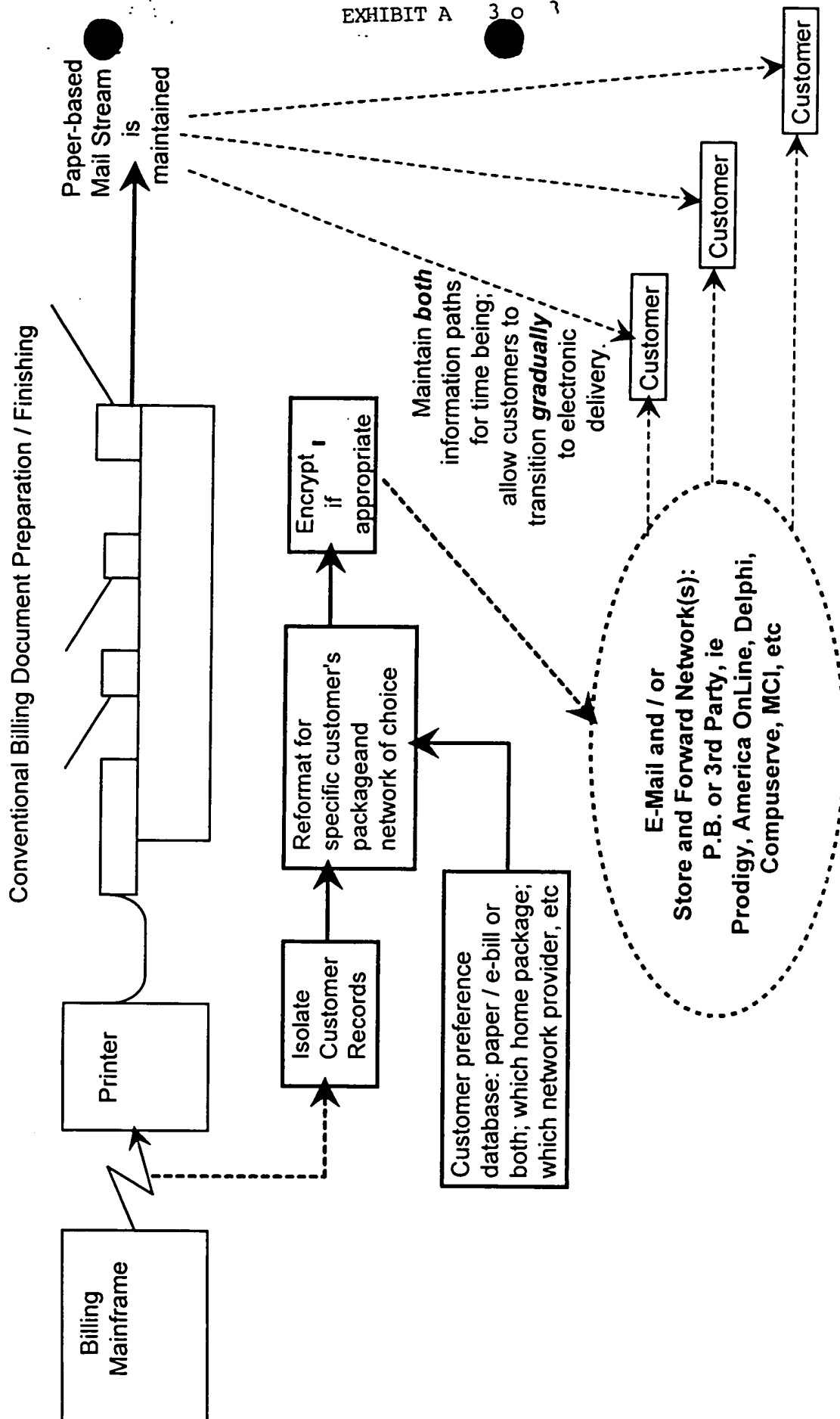
# Electronic Billing via Pitney Bowes

**John K. Eckl**  
**16 May 95,**

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EXHIBIT A

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